

Joanne Li, Ph.D., CFA

EDUCATION

- Jul 1993 ± Jul 1997 Ph.D. in Finance with support discipline in Econometrics, FLORIDA STATE UNIVERSITY, Tallahassee, Florida (Dissertation Title: Corporate Governance Two Essays on the Role)
- Jan 1991 ± Aug 1992 B.S. (Summa Cum Laude) in Finance, FLORIDA STATE UNIVERSITY, Tallahassee, Florida

CERTIFICATION Chartered Financial Analyst (CFA®), Association for Investment Management and Research/CFA INSTITUTE (since Jun 2001)

EXPERIENCE OVERVIEW

- May 2017 ± present Florida International University
Dean, College of Business
Professor of Finance (with tenure)
Ryder Eminent Scholar Chair in Business

Florida International University (FIU) is a Carnegie Classification Research 1 public university in Miami, Florida. The university has two main campuses with a student population of roughly 58,000 and is ranked the 4th largest public university by enrollment in the country. In recent years, FIU is recognized as a Preeminent University in the State of Florida. FIU College of Business (FIU Business) is divided into the Landon Undergraduate School of Business and the Chapman Graduate School of Business. It serves over 10,000 level and

six at the master level at both the Main and Lake campuses, which constitute a student body of roughly 1,800.

Towson University is a regional public university with seven academic colleges located in Towson, Baltimore County, Maryland. It is part of the University System of Maryland with a student population of 20,000, offering degrees at the associate, bachelor, and doctor of science levels. The College of Business and Economics is AACSB accredited.

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CFA Curriculum Director/Editor -in-chief

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Northridge, CA along with the produ t t T T u e r a v L s i d i t c A

Jul 2007 - Jul 2006 Sellinger School of Business
 Loyola University Maryland, Baltimore, Maryland
 Associate Professor of Finance (2006)
 Academic Director for the Sellinger Scholars Program (2002-2003)
 Assistant Professor of Finance (1997-2004)

CONTACT INFORMATION

	<u>Office</u>	<u>Home</u>
Address:	FIU Business 11200 SW 8 Street Miami FL 33199	
Phone:		
Email:		
Home Page:	https://business.fiu.edu/about/deans/welcome.cfm	
FaceBook	https://www.facebook.com/fiubusiness/	
LinkedIn:	Joanne Li linkedIn	

Dean, College of Business
 Florida International University
 5/2017 to present

Work closely with the President, Provost, and cabinet of VPs and Deans to develop and achieve the vision and mission of the university, including recent Top 50 ranking goal and the Next Horizon Campaign collaboratively with college leadership team to meet and exceed the Performance Metrics set by the Board of Governors in the State University System of Florida. Execute college initiatives and vision to support the 2025 Strategic Plan. Emphasize on student success, faculty and staff development. Hold strong belief in passionately managing people, stimulating creativity and innovations, paying attention in operational and strategic. Build strong relationships in the Miami area and beyond through deliberate, intentional, and meaningful networking. Act as a responsible connector to cultivate collaboration among many constituents of the university, including board of trustees, foundation boards, alumni boards, advisory councils, state legislators and community, and business community. Build highly motivated faculty and staff teams by encouraging creativity and innovations through intentional mentoring and development.

ADVANCEMENT AND DEVELOPMENT :

- University \$50M Next Horizon Campaign (\$600M raised to date)
- Conceptualized and prepared campaign case statement and campaign priorities
- FIU Business is responsible for \$50M (~30M raised to date)
- Set two new record breaking fundraising in 3 years
- Created Innovation Hub with seed money provided by corporate sponsors
- Naming classroom, lab, Ph.D. dedicated conference room
- Naming mentoring program for the college
- Brought in named endowed professorships
- Created donor

ACADEMIC LEADERSHIP:

Academic Quality

- #1 in research productivity in the world 2020, tied with National University of Singapore (Journal of Real Estate Research)
- #2 in International Business in the nation 2020, 2019 (U.S. News and World Report) advanced from #6 to #2 in 2019 and ahead of NYU, Georgetown, Wharton, George Washington, and UC Berkeley
- #8 International MBA in the nation and #3 among public universities (U.S. News and World Report) advanced from #12 in 2019 and ahead of Berkeley, Yale, Stanford, UCLA, University of Southern California and Northwestern University
- #9 Online MBA in the world 2020 (QS World University Rankings)
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- #1 Undergraduate HR Management 2020 (HR.com)
- 0 D V W H U ↑ V L Q 0 2020 (QS World University Rankings)
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- #24 Full-time MBA Program 2020 (U.S. News and World Report)
- #29 Master's of Science in Finance 2020 (QS World University Rankings)
- #34 Master of Information Systems-Business Analytics 2020 (QS World University Rankings)
- #33 Public Healthcare Management in 2020 (U.S. News and World Report)

AACSB Accreditation extension in 2018

- Provided strategic leadership in steering the college
- Earned CAMHE accreditation for healthcare programs
- Earned RICS accreditation for Real Estate programs

Created five Ryder Fellowships to promote faculty research productivity

Created Teaching Innovation grants to promote teaching excellence

Diversity and Inclusiveness

Clusterhired 40 new faculty from top academic programs with an incremental increase in positions to strategically develop programs initiatives. Among the new hires 25 are classified as minority with 12 females 13 are Black/African American or Hispanic/Latin

- Host the inaugural CLADEA Deans Workshop in Miami, 2019
- Host CLADEA Digital Transformation Workshop in Miami, 2019
- Host the China Association of Higher Education and the Minister Counselor, 2019
- Host annual [PowerUp Women Leadership Summit](#) for South Florida
- Host Women Faculty luncheons to promote diversity and support

Curriculum Development

- Created QMB3003 to provide alternative to Business Calculus
- Launched GEB3003 a career development courses in both undergraduate and graduate programs
- Infused technology across all functional units and degree programs

Entrepreneurial and Innovative Initiatives

Four-year Graduate rate for FTIC

Improved 4year graduation rate from 29% in 2017 to 33.5% in 2018 52% in 2020 with projection of 68% in 2021

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Reorganization of Chapman Graduate Schedules resulting a significant cost cutting effort, resulting an increase of 17-25% in enrollment in the last three years

Created [BizPass](#) an in house mobile app, to build a community through technological driven

Dean, Raj Soin College of Business

Responded to the demand of business communities in county high school student graduates in Mercer/Celina counties
 Created opportunity hire and collaborative partnership with Lake Campus and faculty to staff program
 Worked administratively with faculty, faculty senate, provost, and board of trustees in the university to gain V W support and support

Entrepreneurial and Innovative Initiatives

Institute for Innovation and Entrepreneurship (IIE)

Created Institute for Innovation and Entrepreneurship (IIE), an innovative model to allow students to participate in commercialization, technology transfer, business and entrepreneurial projects
 Built an alliance between students, faculty, and business to form a tripartite partnership to execute our experiential learning model
 Positioned students as preferred providers to participate in Air Force Research Lab (AFRL) Technology Acceleration Project (TAP) and work with the Entrepreneurs Center (TEC) in downtown Dayton

Data Analytics and Visualization Environment Lab (D.A.V.E.)

Secured resources from the state in highly competitive funding environment to construct this lab
 Provided industry G U L Y H Q V R I W Z D U H V X F K D V for D I S C O V E R Y & O R X G H U D learning
 Excited innovative curriculum changes across disciplines and prepared college changes in accreditation requirements through industry partnerships
 Seized opportunity of new facility to promote entrepreneurship majors and minors in undergraduate programs F X U U H Q W O \ D W I D F X O W \ V H Q D W H \ V O H Y H O I R

Rey Café

Raised private funds and created a partnership with the university to build the first student managed café on campus
 Involved students in all business model planning and strategy sessions
 Created student management board and provided them with experiences as entrepreneurs
 Build a business model to funnel revenues of the cafe to student scholarships

Center for Career Management

Raised private funds through corporate partnerships to build a new career management center for business students
 Proposed the first decentralized model of career services for students by creating the position of Director for Career Management
 Tasked the center on providing the most efficient and effective placement for full-time and internship

Degree Completion Program

Targeted toward non-traditional students between the ages of 21-39 who have college credits but no degree
 Initiated scholarships, emphasized highly individualized and intentional advising, and provided a flexible deliverable to lead students to finish

Wright Venture Competition

Established a three-way partnership between private sponsors, WSU foundation, and Raj Soin College of Business (RSCOB) to provide innovative funding venue for student entrepreneurs
 Sought industry leaders as judges to test stage for practical skill and new attitudes in business learning

Enrollment M

Investment Advisory Selection Committee member to work with and advise Wright State University CFO and Foundation board

- Reviewed all investment advisory applications and managers
- Identified the most optimal investment advisors to the university
- Evaluated all assets selections and allocations presented
- Made recommendation to the foundation on strategic invest and select managers
- Made recommendations on how to handle high volatility

Visionary Committee for Food and Services Committee member

- Advised the university hospitality services unit to identify a one vendor model to provide food services on campus as a share-revenue model
- Interviewed and evaluated all food services vendors
- Selected the most competitive partner to provide effective food services to university campus

EXTERNAL LEADERSHIP

President, Council of Chinese American Deans and Presidents (CCADP) now

The President represents CCADP and directs operation of all CCADP activities

President-elect, Council of Chinese American Deans and Presidents (CCADP) 2016-2018

Assist the President in conducting administrative and public relation activities. The President shall represent the President and in charge of CCADP activities should the President be unable to perform his/her designated duties.

Secretary and incoming Vice President, Council of Chinese American Deans and Presidents 2016

Focus on vision to bring diversity and inclusiveness to the education

Promote advancement of qualified candidates

Responsible for decision and policy making as a member of the board of directors

Treasurer, MidAmerican Business Deans Association

Responsible for financial records and fiscal health of the organization

Provide budget and analysis of operating expenses

Present financial reports to members at business meeting

Maintain a current membership list of the Association

Volunteer, AACSB Accreditation Review and Visiting team

Member, AACSB Continuous Improvement Review Visiting Team, Harmon College of Business and Professional Studies, University of Central Missouri (2013-2014)

Member, AACSB Continuous Improvement Review Visiting Team, College of Business, Minnesota State University Mankato (2017-2018)

Editorial Board member, the Financial Analysts Journal, the CFA Institute

Associate Editor, the Financial Analysts Journal, the CFA Institute

Board member, the Dayton Area Chamber of Commerce

Represent Wright State University in regional economic development

Participated as member L Q W K H & K Strategic Planning Committee

Served on the mission and vision subcommittee

Executive Leadership Team (2016) Dayton Heart Walk, American Heart Association

Board member, Dayton Public School

Board member, The United Way Dayton

Board member, Wright Patt Credit Union Sunshine Fund Foundation

university level to provide advice to the 3 URYRVW RQ VWUDWHJLHV DQG SROLFLHV SHUV
and vision. Acted as a spokesperson for the department to articulate the goals and needs of the department and
the college. Built relationships with business community and

Nominated and Invited participant in recognition of excellent teaching in Corporate Finance to participate at 2006 Finance Teaching National Event sponsored by Thomson Western, February 9, 2006, Charleston, South Carolina.

Invited Keynote Speaker at the Stock Exchange of Thailand (SET) by the SET and CFA Bangkok Chapter, Bangkok, Thailand 2005 with 300+ participants.

Award Recipient of Dean Symposium 2005 and Keynote Speaker in recognition of outstanding achievement in research, teaching, and service (only one in a year)

Keynote Speaker, the Undergraduate Student Research Colloquium, Mentor for the Annual Loyola College Undergraduate Student Research & Scholarship Colloquium 2005

Winner for the Undergraduate Student Research Colloquium, Mentor for the Annual Loyola College Undergraduate Student Research & Scholarship Colloquium 2005

Professional Honor Society Member, Loyola Chapter of the Financial Management Association 2003

Research Article of the year 2001-2002, Department of Finance Loyola College in Maryland.

Best Professor voted by the class of 2001 in the Loyola College Maryland Senior Survey.

One of the fourteen Nominees for Distinguished Teacher of the Year 2000, Alpha Sigma Nu.

Winner for the Undergraduate Student Research Colloquium, Mentor for the First Annual Loyola College Undergraduate Student Research & Scholarship Colloquium 1999

Associate Editor and Author of ***Corporate Governance: Chinese Practices and American Experience***, A Joint Publication of Chinese Economists Society and Beijing International MBA Programs at Peking University

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³ LUHFWRU 4XDOLW\ DQ Authored With Hisa Falt RFDQ *Financial Review*, Vol.40, May 2005, pp257-279.

³ & RPSRVLWH 3HUIR W(PDLOFHQ 0H DRXQ & KLVQH V HæMæC With Susan Dæneity, V´ FR *The Chinese Economy*, Vol. 37, 2004 pp39-66.

³ HFDIRU 5\$ JORNDW WKH WLPH FRPSUHVVLQR Authored With LQ 0% \$, QYH Kam C. Chan *Journal of Financial Education*, Vol. 29 Spring 2003.

³ 7KH & RQWURYHUVL DæSæR On the Difference Between WæKILQW \$ FURVV 0RQWKV´ ZDV *Quarterly Journal of Business and Economics* 1998 Vol. 37, Number 4, 1998, pp1-26. (leading article)

SELECTED PROFESSIONAL ACTIVITIES:

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